

**MEETING MINUTES
CABLE TELEVISION ACCESS CORPORATION
BOARD OF DIRECTORS**

June 10, 2019, Legislative Chamber, 1819 Farnam Street, Omaha, Nebraska

Present: John Fullerton
Buster Brown
Dennis Lee
Marjorie Sturgeon
Buck Weyerman
Mary Williams

Staff: Stacey Hultquist, Law Department
Todd Thorsheim, Finance Department
Genoveva Cutrell, Recording Secretary

1. The meeting was called to order by President John Fullerton.
2. Announcement of Open Meeting

A current copy of the Open Meeting Act is posted in a white binder on the east wall of the Legislative Chambers.

3. Approval of Agenda

**Motion by Mr. Brown, second by Mr. Weyerman, to approve the agenda.
Aye: Brown, Lee, Sturgeon, Weyerman, Williams, and Fullerton
Motion approved.**

4. Approval of Minutes

**Motion by Mr. Brown, second by Ms. Sturgeon, to approve the minutes of the April 8, 2019, meeting as presented.
Aye: Brown, Sturgeon, Weyerman, Williams, and Fullerton
Mr. Lee abstained
Motion approved.**

5. Reports

The Knowledge Network – No report was provided.

Cox Communications – No report was provided.

CenturyLink – No report was provided.

6. Staff Reports

Studio Update

Studio Manager, Mike Wallace, explained that KPAO is continuing its partnership with Creighton and Wilson Focus School. These programs are expected to continue in the fall.

Mr. Wallace updated the board about a local non-profit organization working with the studio called Respect. The organization promotes an anti-bullying message through acting programs and productions. Respect has worked with the studio to produce videos to help spread its anti-bullying message to parts of Nebraska that may be harder to reach.

The studio will be doing some shows with O Comic Con, to include doing interviews on site.

Mr. Wallace explained that the Cinco De Mayo parade was not broadcast this year due to the hosts being unable to participate at the last minute.

A new Spanish language talk show is in development and it begins taping in approximately three weeks. The host, Saul Lopez, may potentially be able to host the Cinco De Mayo parade next year as well. The new talk show will be titled *Bonita Omaha* and it will focus on a broad range of local topics.

Additionally, the Studio is working with the host of *America with an Accent* to develop a new cooking show. The show will bring on guests from different cultures and backgrounds to share their traditional cuisine.

Mr. Wallace looks forward to attending the Alliance for Community Media conference in Portland, Oregon. He plans to gather some new ideas and share knowledge with fellow attendees.

Mr. Wallace then showed a video showcasing KPAO programming. He explained he worked with the Nebraska Humane Society to showcase changes to their building and processes during their remodel.

Following the video Ms. Williams inquired about marketing efforts and increasing KPAO viewership. Studio Manager Wallace explained that they have been focusing efforts on social media pushes. Ms. Williams inquired if we could access some type of advertising system within the Civic Center building due to high volume of traffic.

Mr. Fullerton asked Mr. Wallace about parking around the Bob Kerry Bridge during events such as Bridge Beats, and Mr. Wallace agreed that promoting parking education was a good idea.

Mr. Weyerman inquired about Cox and Century Link doing PSAs for KPAO. Mr. Wallace agreed that he could approach them about coordinating on PSAs.

Staff Update

Ms. Birkel-Leddy was absent and sent a memo to update board members. Mr. Weyerman inquired about a timeline for the HD upgrade at the studio.

There was no further comment from the board regarding Ms. Birkel-Leddy's memo.

Finance Update

Mr. Thorsheim provided an updated financial summary. The beginning balance for April 2019 was \$470,543.00, the normal monthly expenses were \$14,351.00, and the board did receive the annual \$200,000.00 from Cox. The ending balance for April 2019 was \$656,192.00. Mr. Thorsheim explained that the board can expect one more \$200,000.00 payment from Cox in 2020. The beginning balance for May 2019 was \$656,192.00. The studio expenses for May 2019 were \$16,150.00. The ending balance for May 2019 is \$640,042.00.

Mr. Lee stated that while looking at the Payment of Bills spreadsheet, the proposed purchases reflected \$36,374.41 for the HD studio upgrade. Mr. Lee suggested that the dollar amount needed to be approved by the board.

7. New Business

Board action on items from reports

Motion by Mr. Lee, second by Mr. Weyerman, to approve a purchase order in the amount of \$36,374.41 for the HD studio upgrade at the KPAO Studio contracted by Heartland Video, with the caveat that Cox is consulted.

Aye: Brown, Lee, Sturgeon, Weyerman, Williams, and Fullerton

Motion approved.

8. Old Business – none.

9. Appeals – none.

10. Public Comments – none.


11. Executive Session – none.

12. Next Meeting Date

The next regular meeting is scheduled for August 12, 2019, at 4:00 p.m., in Legislative Chambers.

13. Adjournment

4:36 p.m.



Secretary

Cable Television Access Corporation