



K P A O

Omaha Public Access

About
"what's going on with the new studio"

The CTAC Board recently adopted many new policies and procedures before the opening of the studio. The policies and procedures can be downloaded at the City of Omaha website:

<http://www.cityofomaha.org/citycouncil/cable-television>

IMPORTANT DATES!!!!

January 8th, 15th, 22nd & 29th, 2014 — the KPAO staff will be holding open-house tours every Wednesday in January from 5:00 p.m. to 7:00 p.m. for new and existing producers and the public to see the facility and the new opportunities this brings to Omaha residents.

January 13, 2014 – the CTAC Board Meeting will be held at the KPAO Studio, 4725 'F' Street starting at 4:00 p.m.

Beginning **January 1, 2014**, the KPAO staff will begin moving programs into the proper program matrix categories. Please remember, the program matrix is a 30 minute schedule that features program topics centered around Omaha People, Omaha Culture and the Omaha Community. We want to thank you in advance for working with the KPAO staff to secure your position on the matrix.

Construction Update

There have been several major milestones for transitioning to the new studio. Construction is completed and the CTAC Board recently approved the last major purchase of the studio equipment. Installation will take 8/10 weeks.

Volunteers and Interns

KPAO is looking for high school seniors and college students, as well as volunteers who are looking for internships and hands-on media skills. Please see the attached form and flyers.

Here are answers to some frequently asked questions:

When will the studio open?

The CTAC Board recently approved the last major purchase which is the master control and sound room equipment. It is hopeful that AVI can complete installment and integration of the equipment within the next 60 days. CTAC staff is working on a temporary camera solution to be available in January. Grand opening will most likely occur late February / early March.

When will training for the studio start?

The training schedule will be available shortly after the studio is open. The Editing Workshop and editing of your program will begin in January, 2014.

How much will training cost?

NEW!!! There is no cost for studio training!
The Board recently approved removing the cost of \$100 per person for studio training.

What can I do to assist KPAO?

Current producers who drop off DVDs should make sure their program has been converted to the Leightonix MPEG2 format. Starting February 2, 2014, KPAO will convert your program for a \$15 fee. However, there is a much more economical solution at approximately \$60 (one-time fee) that current producers can use to make sure your program is converted into the proper format before being dropped off. Once all programs are being dropped off in the proper format, the KPAO staff will evaluate the seven day drop off policy. Please contact Jim Nelson (402) 996-8190 for assistance on conversion.

The KPAO staff is having many conversations with new producers who are beginning to write scripts, develop sets and provide layouts for new shows. Keep it up!

When the studio opens, will programming change?

Now that new studio is close to being open, beginning on **January 1, 2014** the KPAO staff will begin moving programs into the program matrix. Please remember, the program matrix is a 30 minute schedule that features program topics focused around Omaha People, Omaha Culture and the Omaha Community. Each program will need to accommodate the 2 minutes reserved for station use. There are 15 subcategories of program topics that your program must fit into the matrix. We want to thank you in advance for working with the KPAO staff to secure a slot on the matrix.

DVDs can still be dropped off in the mail slot on the front door at 4725 "F" Street. Producers must have their DVDs dropped off seven days in advance of their current air time and date. It must include a DVD label that lists the Producer's name, address, contact information, show name, show length and scheduled time of play.

All producers must sign a KPAO release form. Failure to have the form on file or include a DVD label will result in your program not being aired.

If I have questions, who should I call?

The station numbers to call are as follows:

Jim Nelson (402) 996-8190
Chris Craddock (402) 996-8189

How long can I reserve the studio for my 30 minute program?

It is the goal of the CTAC staff that in the future it will take 45 minutes to capture enough pre-edit video footage for your 28 minute program. However, we realize this will be a work in progress during the first few

months or so. Initially, one hour blocks will be assigned for studio production. Studio reservations and the scheduling calendar are still being finalized so please stay tuned.

What does locally-produced program mean?

It is in the City of Omaha franchise agreements that KPAO will focus on locally produced content and material. It makes sense that the channel be used exclusively for the community within the cable footprint to have a viable option to express their artistic nature over the cable airwaves. The priorities approved by the CTAC Board for airing programs on KPAO focus heavily on those programs whose content is produced locally. There is a high expectation that viewers will readily identify will the cast, host, imagery, etc.

An imported program is a show or program that is produced outside the cable footprint and is downloaded or copied by a resident. Programs that were filmed outside the KPAO footprint and downloaded to a DVD must have sponsorship from a local non-profit organization with an Omaha address and they agree to provide their name on the show. Imported programs have the lowest priority and only if the schedule permits, will be shown on KPAO.

How will you evaluate whether a program is sufficient in audio and video quality?

The CTAC Board approved new technical standards for audio and video quality that will be required by all producers regarding the sight and sound of the program regardless of the equipment used to produce the program.

Do I retain ownership of my program material produced in the CTAC Studio?

The producer maintains all rights and ownership of their program no matter where it is produced. Programs produced in the CTAC studio must be first shown on KPAO and the producer can use for other purposes as long as the User does not sell or receive revenue based upon a viewer paying for content.